



## EDUCATION COMMITTEE MEETING

Chino Basin Water Conservation District  
4594 San Bernardino Street  
Montclair, CA 91763

Thursday, May 19, 2022

## MINUTES

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**CALL TO ORDER** – Committee Chair Hamilton called the meeting to order at 10:02 a.m.

### **ROLL CALL**

Committee Members Present:      Committee Chair Margaret Hamilton  
   Director Hanif Gulmahamad  
   Director Mark Ligtenberg

Committee Members Absent:      None.

General Counsel Present:      None.

Staff Present:      Conservation Programs Manager Scott Kleinrock  
   Interim Senior Administrative Assistant Lovely Qureshi  
   Community Programs Manager Maia Dean

Guests Present:      KBDA consultant Heather Lindquist  
   KBDA consultant Kim Baer

**ADDITIONS OR CHANGES TO THE AGENDA** – None.

**PRESENTATIONS** – None.

**PUBLIC COMMUNICATIONS** – None.

### **DISCUSSION ITEMS**

#### **1.      Interpretive Signage Project Update and Feedback**

A staff report was given by Conservation Programs Manager Scott Kleinrock. KBDA consultants then presented their sign masterplan and proofs that will be in the Garden and throughout the park. The signs help identify drought tolerant plants and encourage behavior

that saves water. KBDA consultant Kim Baer mentioned that the signs provide consistent branding and would aid in District's visibility. There would be an introductory "welcome" sign that greet visitors and orient them to District headquarters, including the park, garden, and Waterwise Community Center lobby. For smaller signs located in the garden, KDBA consultants proposed signs that would help inspire visitors to change their way of thinking when it comes to their own gardens and focus on water conservation through landscape transformation. The plan included signs that would also direct visitors to "Instagrammable" moments, encouraging posting on social media. The signs would tie in the District, the Waterwise Community Center, and the demonstration garden goals by using QR Codes and URLs on the signs directing visitors to an online experience.

Director Gulmahamad wanted to ensure that we connect the signs to the education curriculum of our school tours and questioned if the signs were ADA compliant. Mr. Kleinrock responded that he worked directly with the Community Programs team on sign information and preference. He also mentioned that the signs were designed to help give self-guided tours for those who walked through the garden. Lastly, Mr. Kleinrock confirmed that the signs were ADA compliant.

Director Ligtenberg asked how the signs were positioned and if signs were located off the pathway. Mr. Kleinrock replied that signs would mostly be placed on existing sign bases throughout the garden, which are located off the pathway. Director Ligtenberg also wanted to know if a professional was writing the content of the signs. Ms. Lindquist, an expert design writer with KBDA, was commissioned to design the signs at a fifth grade reading level. Expertise in horticulture, ecosystems, design and irrigation were provided to her by Mr. Kleinrock.

Committee Chair Hamilton thanked Ms. Baer and Ms. Lindquist for their presentation and sign samples. She also emphasized her satisfaction on the sign's preciseness and design.

No motions or actions were taken. The sign project will move forward to the next phase.

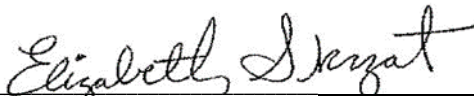
**ORAL REPORTS** – None.

**CLOSED SESSION** – None.

**ADJOURN**

**Committee Chair Margaret Hamilton adjourned the meeting at 11:19 a.m. to the next Regular Meeting of the Chino Basin Water Conservation District, to be held on June 13, 2022, at 2:00 p.m. at District Headquarters, located at 4594 San Bernardino Street, Montclair, CA 91763.**

**APPROVED AND ADOPTED THIS 13<sup>th</sup> DAY of June 2022.**

  
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Elizabeth Skrzat, General Manager

ATTEST:



Lovely Qureshi, Interim Senior Administrative Assistant